

DAFTAR ISI

TANDA PERSETUJUAN LAPORAN KULIAH KERJA PRAKTIK..... ERROR!
BOOKMARK NOT DEFINED.

TANDA PENGESAHAN LAPORAN KULIAH KERJA PRAKTIK ERROR!
BOOKMARK NOT DEFINED.

ABSTRAK..... ERROR! BOOKMARK NOT DEFINED.

KATA PENGANTAR..... ERROR! BOOKMARK NOT DEFINED.

BAB I PENDAHULUAN..... ERROR! BOOKMARK NOT DEFINED.

- 1.1. LATAR BELAKANG ERROR! BOOKMARK NOT DEFINED.**
- 1.2. TOPIK LAPORAN..... ERROR! BOOKMARK NOT DEFINED.**
- 1.3. TUJUAN KULIAH KERJA PRAKTEK ERROR! BOOKMARK NOT DEFINED.**
- 1.4. MANFAAT KULIAH KERJA PRAKTEK ERROR! BOOKMARK NOT DEFINED.**
- 1.5. SITEMATIKA PENULISAN..... ERROR! BOOKMARK NOT DEFINED.**
- 1.6. LOKASI DAN WAKTU ERROR! BOOKMARK NOT DEFINED.**

BAB II KERANGKA TEORI..... ERROR! BOOKMARK NOT DEFINED.

- 2.1. TINJAUAN PUSTAKA..... ERROR! BOOKMARK NOT DEFINED.**
 - 2.1.1 TELEVISI ERROR! BOOKMARK NOT DEFINED.**
 - 2.1.8 FLOOR DIRECTOR ERROR! BOOKMARK NOT DEFINED.**

2.2. PENULIS NASKAH (SCRIPT WRITER) ... ERROR! BOOKMARK NOT DEFINED.

2.3. ASISTEN PRODUSE (PA) ERROR! BOOKMARK NOT DEFINED.

2.4. LANDASAN TEORITIS ERROR! BOOKMARK NOT DEFINED.

2.4.1. TEORI KOMUNIKATOR..... ERROR! BOOKMARK NOT DEFINED.

2.4.2. TEORI ATRIBUSI ERROR! BOOKMARK NOT DEFINED.

2.4.3. FAKTOR ATRIBUSI ERROR! BOOKMARK NOT DEFINED.

BAB III GAMBARAN PERUSAHAAN ERROR! BOOKMARK NOT DEFINED.

3.1. SEJARAH PERUSAHAAN	ERROR! BOOKMARK NOT DEFINED.
3.1.1. SEJARAH MNC	ERROR! BOOKMARK NOT DEFINED.
3.1.2. SEJARAH MNC CHANNEL	ERROR! BOOKMARK NOT DEFINED.
3.1.3. SEJARAH MNC SPORT	ERROR! BOOKMARK NOT DEFINED.
3.1.4. VISI DAN MISI MNC	ERROR! BOOKMARK NOT DEFINED.
3.1.5. LOGO	ERROR! BOOKMARK NOT DEFINED.
3.2. GAMBARAN DAN RUANG LINGKUP PEKERJAAN MNC CHANNELS	
ERROR! BOOKMARK NOT DEFINED.	
3.2.1. PROGRAM OLAHRAGA DI MNC CHANNELS	ERROR! BOOKMARK NOT DEFINED.
3.2.2. PROGRAM MNC CHANNELS	ERROR! BOOKMARK NOT DEFINED.
3.3. GAMBARAN UNIT KERJA TEMPAT KKP	ERROR! BOOKMARK NOT DEFINED.
3.4. STRUKTUR PERUSAHAAN	ERROR! BOOKMARK NOT DEFINED.
3.4.1. STRUKTUR PT MEDIA NUSANTARA CITRA TBK .	ERROR! BOOKMARK NOT DEFINED.
3.4.2. STRUKTUR ORGANISASI PT MEDIA NUSANTARA CITRA TBK	ERROR! BOOKMARK NOT DEFINED.
NOT DEFINED.	
3.5. PELAKSANAAN KEGIATAN KKP SESUAI PERUSAHAAN	ERROR!
BOOKMARK NOT DEFINED.	

BAB IV PEMBAHASAN..... ERROR! BOOKMARK NOT DEFINED.

4.1. KEGIATAN FLOOR DIRECTOR PADA PROGRAM SPORT TODAY	ERROR!
BOOKMARK NOT DEFINED.	
4.2. PERAN FLOOR DIRECTOR ANTARA TEORI DAN PRAKTIK	ERROR!
BOOKMARK NOT DEFINED.	

BAB V PENUTUP

5.1. KESIMPULAN	ERROR! BOOKMARK NOT DEFINED.
5.2. SARAN	ERROR! BOOKMARK NOT DEFINED.

DAFTAR PUSTAKA..... ERROR! BOOKMARK NOT DEFINED.

LAMPIRAN

DOKUMENTASI..... ERROR! BOOKMARK NOT DEFINED.

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